



The Beverage Industry for a
**SUSTAINABLE
FUTURE**

SPONSORSHIP PACKAGES

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The 10th Arab
Beverages
Conference
7 & 8 November 2022





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Diamond Sponsor

USD \$55,000 (only 1 sponsor)

Sponsorship Benefits:

- Diamond sponsor will be granted a prominent space at the pre-function area for either a table, banner or rollup (First to Choose)
- Large Sponsor Logo printed on towers/or rollups displayed at the pre-function area -sponsor's area. (branding provided by organizer)
- Large sponsor logo printed on all printing materials
- Large logo printed on Main Conference Large Stage Backdrop /or Led Screen backdrop
- Invitation Cards to 15 VIPs for the opening ceremony & the conference (optional)
- Invitation Cards to 10 VIPs for the conference session (optional)
- Invitation to 5 VIPs for the main Conference dinner (optional)
- 2 pages (A4): 1 company profile & 1 Advert, printed inside the conference booklet distributed to all participants & media
- Company logo printed in our monthly newsletter distributed to our mailing list & related sector (18,000 email Addresses with a link)
- Large sponsor's logo displayed on conference website with hyperlink
- Sponsor will be granted a networking hall with other sponsors: as to meet the potential clients (first to choose)
- Welcome speech during the opening ceremony (optional), or participating in one of the sessions
- Media coverage
Interviews, Social Media Campaign:- Facebook, and other social media Posts
- Special thanks in the conference during the welcoming opening speech
- Special thanks in the conference booklet

* **Above prices exclude tax**



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Platinum Sponsorship

UDS \$35,000 (only 1 sponsor)

Sponsorship Benefits:

- Platinum sponsor will be granted a prominent space at the prefunction area for table or banner display or rollup
- Sponsors Logo printed on towers /or rollups displayed at the pre-function area - sponsor's area. (branding provided by organizer)
- Sponsors Company medium logo Printed on all printing materials
- Medium Logo printed on Main Conference Large Stage Backdrop/or Led Screen Backdrop
- Sponsor will be granted a networking hall with other sponsors: as to meet the potential clients (2nd to choose)
- Invitation Cards to 10 VIPs for the opening ceremony & the conference(optional)
- Invitation Cards to 8 VIPs for the conference session(optional)
- Invitation to 4 VIPs for the main conference dinner
- A4 page / company profile printed inside the conference booklet distributed to all participants & Media
- Company logo printed in our monthly newsletter distributed to our mailing list & related sector (18,000 email Addresses with a link)
- Sponsor's logo displayed on conference website with hyperlink
- Welcome Speech at one of the main sessions for 5 – 8 minutes (optional), or participating in one of the main sessions
- Media coverage
Social Media Campaign: Facebook, and other social media Posts
- Special Thanks in the conference during the welcoming opening speech
- Special thanks in the conference booklet

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Gold Sponsorship

USD \$25,000 (3 sponsors)

Sponsorship Benefits:

- Gold sponsor will be granted a space in the prefunction area rollup display
- Logo printed on towers/rollups displayed at the pre-function area (sponsor's area) (branding provided by organizer)
- Company logo Printed on printing materials
- Smaller Logo printed on conference main stage backdrop (sponsors section)/ or Led Screen backdrop
- Sponsor's smaller logo displayed on conference website with hyperlink
- Sponsor will be granted a networking hall with other sponsors: as to meet the potential clients
- Invitation Cards to 5 VIPs to the conference opening ceremony
- Invitation Cards to 4 VIPs for the conference session
- Invitation to 4 VIPs for the main conference dinner
- Company smaller logo printed in our monthly newsletter distributed to our mailing list (18,000 email addresses)
- Participating in one of the Panel sessions (optional)
- Half a page / company profile printed inside the conference booklet distributed to all participants, guests & media
- Social Media Campaign: Facebook, and other social media posts

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Silver Sponsorship

USD \$20,000 (5 sponsors)

Sponsorship Benefits:

- Smaller Logo printed on towers/rollups displayed at the pre-function area - sponsor's area section. (branding provided by organizer)
- Smaller Logo printed on Main Conference Stage Backdrop / or Led Screen backdrop
- Sponsor's smaller logo displayed on conference website with hyper link
- Sponsor will be granted a networking hall with other sponsors: as to meet the potential clients
- Card Invitations to 3 VIPs to the conference opening ceremony
- Invitation Cards to 3 VIPs for the conference session
- Company Listing

** Above prices exclude tax*

Bronze Sponsorship

USD \$ 10,000 (5 sponsors)

Sponsorship Benefits:

- Logo printed on towers/or rollups displayed at the pre-function area - sponsor's area. (branding provided by organizer)
- Smaller Logo printed on Main Stage Backdrop / or Led Screen Backdrop
- Invitation Cards to 2 VIPs to the conference opening ceremony
- Invitation Cards to 3 VIPs to the conference session
- Invitation Cards to 3 VIPs for the conference dinner
- Sponsor's smaller logo on conference website with hyper link/ sponsors section
- Company smaller logo printed on some printing materials / sponsors section

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Beverage Sponsor:

USD \$20,000 (only 1 sponsor)

Sponsorship Benefits:

- Will Be the main Beverage sponsor
- Logo Printed on Printing Materials
- Logo displayed on conference website / Arab Beverage Conference 2018 sponsors page
- Logo printed on Stage Main Conference backdrop /sponsors section /or Led Screen Backdrop
- Logo printed on Towers/rollups: with other sponsors/ Sponsor section
- Invitation Cards to 3 VIPs to the opening ceremony
- Invitation Cards to 3 VIPs to the conference main dinner
- Invitation Cards to 3 VIPs for the conference sessions
- Special thanks mentioned during opening with other sponsor
- Logo printed inside the conference booklet / sponsors section
- Listing with contact details in the conference exhibitor's catalogue

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Lunch Sponsor:

USD \$20,000 (1 sponsor per day)

Sponsorship Benefits:

- Lunch sponsor will be granted Space at the pre-function lunch area (table display / or roll up) (rollup provided by sponsor)
- Logo printed on towers/or rollups located at the pre-function area (sponsor's area) Branding provided by main organizer
- Card Invitations to 3 VIPs for the conference opening ceremony
- Card Invitations to 3 VIPs to the conference main dinner
- Invitation Cards to 3 VIPs for the conference sessions
- Card Invitations to 3 VIPs to the conference lunch
- Sponsor's logo on conference website with hyper link
- Listing with contact details in the conference booklet
- Media coverage; Social Media Campaign: Facebook, and other social media Posts.
- Speech 5 minutes during the lunch for the lunch sponsor.
- Lunch sponsor can distribute flier during the lunch.
- Lunch sponsor can display a Rollup at the entrance of the lunch hall (Rollup provided by the lunch sponsor)

*** Above prices exclude tax**





Dinner Sponsor:

Price \$30,000 USD (1 sponsor only)

Sponsorship Benefits:

- Dinner sponsor will be granted Space at the pre-function area - optional Table display or rollup. (rollup provided by sponsor)
- Logo printed on towers/rollups located at pre-function area (sponsor's area) Branding provided by main organizer
- Invitation Cards to 5 VIPs for the opening ceremony
- Invitation Cards to 5 VIPs to the conference main dinner
- Invitation Cards to 5 VIPs for the conference sessions
- Sponsor's logo on conference website with hyper link
- Listing with contact details in the conference booklet
- Media coverage; Social Media Campaign: Facebook, and other social media Posts.
- Welcome Speech for a maximum of 5 minutes during the Dinner for the sponsor.
- Dinner sponsor can distribute flier during the Dinner.
- Dinner Sponsor can provide Rollup at the entrance of the Dinner hall (Rollup provided by the Dinner sponsor).
- Special thanks mentioned during opening with other sponsor

Other sponsorship packages:

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|----------------------|--------------|
| Corporate Sponsor | USD \$10,000 |
| Hygiene sponsor | USD \$15,000 |
| Official Bank | USD \$25,000 |
| Machinery Sponsor | USD \$25,000 |
| Laboratories Sponsor | USD \$25,000 |

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ABCE 2022

DAIRY BOTTLED WATER HOT BEVERAGES CARBONATED DRINKS JUICES & NECTARS